



Privacy Policy

We are committed to protecting your privacy. We collect and process personal data in compliance with applicable data protection and privacy laws and regulations, including GDPR (EU Data Protection Regulation). By using our site or registering an account, you consent to this Privacy Policy.

An Overview of Data Protection:

1. **Responsible Party:** The data collected on this website are processed by the website operator. The operator's contact details can be found in the website's required legal notice.
2. **Information Collected:** We collect information when you register on our site, respond to a survey, or fill out a form. This may include:
 - Email address
 - Name
 - Country and city of residence
 - Specialty
 - Name of your dental practice
 - Use of Data:
3. **Contact and information requests:** We use your personal data to process and respond to your contact and information requests.
4. **Online and Offline Marketing:** We may inform you about our products, services, training courses, events, and customer surveys in the field of dentistry. We may also conduct customer analysis to provide customized information or offers, as well as courses, events, and satisfaction surveys related to dentistry.
5. **Course and event registrations:** Your Personal Data is used to carry out registration for courses and events, including invoicing, and to provide information about the course or event. Your details may also be processed by our cooperation partners for the execution and organization of courses and events.
6. **Your Rights:** You have the right to request information about your stored data, its origin, recipients, and the purpose of its collection at no charge. You also have the right to request corrections, blocking, or deletion of your data. For further questions about privacy and data protection, you can contact us at

the address provided in the legal notice. Additionally, you have the right to file a complaint with the competent regulatory authorities.

7. **Data Protection:** We take the protection of your personal data seriously and treat it as confidential in accordance with statutory data protection regulations and this privacy policy.
8. **Data Collection:** Various pieces of personal data may be collected when you use this website. Personal information is any data with which you could be personally identified. This privacy policy explains what information we collect, how we use it, and for what purpose.
9. **Security:** Please note that data transmitted via the internet (e.g., email communication) may be subject to security breaches. Complete protection of your data from third-party access is not possible.
10. **Right to File Complaints:** If there has been a breach of data protection legislation, you have the right to file a complaint with the competent regulatory authorities. The competent regulatory authority for matters related to data protection legislation is the data protection officer of the German state in which our company is headquartered. Contact details for data protection officers can be found at the following link: https://www.bfdi.bund.de/DE/Infothek/Anschriften_Links/anschriften_links-node.html.